
KENNETH HEINDEL

EDUCATION

UNIVERSITY OF MICHIGAN SCHOOL OF INFORMATION, ANN ARBOR, MI – 2013-2017

Bachelor of Science in Information - GPA: 3.3/4.0

PORTLAND HIGH SCHOOL, PORTLAND, MI – 2010-2013

GPA: 4.0/4.0

EMPLOYMENT

PROGRAM ASSISTANT AT THE CENTER FOR CAMPUS INVOLVEMENT – AUG. 2013-SEPT. 2014

- Implemented the first University of Michigan School of Information (UMSI) MakerFest
- Explored alternate methods of marketing/analytics for the office's Social Media and Marketing Committee
- Contacted and communicated with dozens of professionals and vendors on behalf of the university

COMMUNITY ASSISTANT ON EAST QUAD RESIDENTIAL STAFF – AUG. 2014-FEB. 2015

- Assisted 850 residents with logistical needs and trained extensively in social justice and conflict management

INTERN FOR UNIVERSITY OF MICHIGAN DIRECTOR OF SOCIAL MEDIA – MAY 2015-OCT. 2015

- Produced and gathered all content for UM's Snapchat account, increasing monthly follower growth by 53%
- Researched and created social media 'best practices' for various clients, including Homeland Security
- Worked with the College of Literature, Science, and the Arts as an analyst and social campaign manager
- Independently acquired world famous alumni Daren Criss for #UMichChat Twitter campaign

INSTRUCTIONAL AIDE TO PROFESSOR PAUL RESNICK – SEPT. 2015-PRESENT

- Assist in the teaching and assessment of undergraduates in a Python programming course

ACCOMPLISHMENTS

- Graduated one year in advance of expected graduation date, finishing high school in three years
- Created a college fair as National Honor Society Vice President, consisting of 15 schools and universities, for approximately 400 students who otherwise may never have considered higher education

EXTRA CURRICULAR AND LEADERSHIP ACTIVITIES

Dec. 2013-Sept. 2014 Elected Representative on LSA Student Government

Jan. 2013-Sept. 2014 Elected Vice Chair of the Student Advisory Board to Instructional Support Services

Nov. 2014-Present Creator at SHIFT Creator Space, a nonprofit organization designed to aid students in entrepreneurial endeavors as well as provide opportunities and workshops to the rest of the community:

Jan. 2015-Present Kappa Theta Pi, the worlds first professional technology fraternity

May-June 2014 Studied theater/dance in Berlin, Germany via the Residential College German Theater program

June-July 2014 Independently traveled Europe, staying with locals in Germany, the Netherlands, and Spain

VOLUNTEER EXPERIENCE

- Helped rebuild a community space in rural West Virginia as part of an Alternative Spring Break program
- Tutored and mentored underprivileged Turkish children in Berlin, Germany in both English and German

SKILLS

- Proficient in German
- Experience with Python, HTML, CSS, JavaScript
- Experience with SPSS, Excel

REFERENCES

JACKIE COHEN

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